

Hyster Forklift

Hyster Forklift Training Mississauga - Hyster is globally known as an industry leader in the forklift producing business. However, it started as a manufacturer of lifting equipment and winches. Most of its production was concentrated in the northwest United States and dealt primarily with the lumber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the last eighty years Hyster has continued to get bigger and grow its product line. The growth of its products coupled with its want to stay service oriented has allowed Hyster to mature into the worldwide player it is today.

Some of the major inflection points in Hyster's past occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was fully committed to mass producing trucks. This allowed Hyster to force its costs down and, at the same time, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

The ever changing needs of Hyster consumers and Hyster's aptitude to continue to innovate led to rapid growth throughout the fifties and 1960's. They started building container handlers in the US in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a method for enabling a lift truck to go both forward and backwards using the same pedal. This pedal was known as the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R and D centre in Oregon that was focused on enhancing the design and performance of lift trucks. The centre is still one of the world's best testing facilities in the materials handling industry.

The 1960's was characterized by rapid growth throughout the entire materials handling industry. Due to this, Hyster needed to refocus its strategy towards these growing mass markets. Hence, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer better quality at a more inexpensive cost. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To fill this gap, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to concentrate on developing industry leading lift trucks. The Hyster company name was recognized throughout the world for its commitment towards quality. This attention to quality brought several suitors for the company. In 1989, a large multinational corporation based in Ohio called NACCO Industries purchased Hyster and began an aggressive expansion plan. NACCO promptly changed the XL philosophy with a more driver oriented forklift that focused on operator comfort, which is recognized as the XM generation of lift trucks.

The evolving needs of Hyster's clients, led by improvements in supply chain management, required Hyster to constantly innovate and invest in new manufacturing technologies during the next few decades. Acquisitions and investments were made in the United States, Italy, Netherlands, and a lot of other places throughout the world. All of these investments have made Hyster a global leader in the forklift market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which comprises more than three hundred different models of forklift trucks.