Doosan Forklift

Doosan Forklift Training Mississauga - Doosan Infracore Company Ltd. is an international and intercontinental organization that includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer needs.

With a network consisting of over 90 autonomous sellers, the forklift group provides quality materials handling equipment to the wide-ranging North American market. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and sales locations throughout Canada and the U.S. The lift truck product line remarkably includes 63 different versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various truck versions vary from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding forklift business in the North American marketplace, due to their reliability in retaining a high degree of consumer service excellence and optimum product functioning to all Doosan Infracore Lift Truck users. The U.S. lift Truck division based in Cleveland has a professional team experienced in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Doosan's forklift history

Korea's initial home-based lift truck market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a nationwide machinery expansion venture. Initial product sales of this industrial equipment focused on large business groups, the armed services and on state-run corporations. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical training grew to become the new focus for improving quality and product development.

Forklift Export Growth

Daewoo started the first home-based forklift business in 1967, and rapidly gained a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's advanced technological advancements combined with sales success placed them in a position of significant expansion of their lift truck business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint venture project to counter act competitive pressures in the US materials handling market. This project greatly expanded Daewoo's lift truck sales. Construction was completed in 1984 to facilitate a modern plant which helped establish the company for the fabrication of high added-value products suitable for export. In 1993, the company had a international sales system and started exporting designs they had established through in-house technology, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas marketplaces.